



Digital Share Pack

We are stronger when we act together and across sectors. We have the power to make change happen in our spheres of influence, from the ground up, and inspire others to join us. **With this campaign we want to show a united front for climate solutions.** Share and amplify content and stories that show how we build change from the ground up. This toolkit walks through ways anyone can support this effort.

THE SIGN ON LETTER AND MATERIALS WILL LAUNCH WEDNESDAY MORNING APRIL 30

- [Campaign Website](#)
- Sign on Letter: [Institutions](#) & [Artists](#)
- [The Solutions Project Instagram to Boost](#)



SHARE

ARTWORK & GRAPHICS

One of easiest things you can do is share this artwork by Hawaiian artist Shar Tuiasoa from [Punky Aloha](#). Created for this campaign, we hope it shares the joyous energy and unity we want to bring forward in creating a healthier and more just climate future. [DOWNLOAD](#) and **post on your own social media channels.**

Please tag: The Solutions Project (@solutions.project) and Punky Aloha (@punkyaloha)

Hashtag: #We♥PeoplePlanet

Suggested captions on next slide.

Additional graphics [here](#).



SHARE

SUGGESTED CAPTIONS



I'm joining over 100 nonprofits, businesses, cultural leaders and foundations to stand up for people and the planet. The current administration's gutting of environmental protections and climate investments will harm communities for generations to come. Together, we must step up and create the positive climate tipping point we need. Your organization can sign on and be part of this movement today: <https://thesolutionsproject.org/heart> #We❤️PeoplePlanet



No matter what we look like or where we come from, everyone deserves the right to breathe clean air, drink safe water, and live in healthy communities. Join 100+ organizations and leaders coming together to say #We❤️PeoplePlanet. We will protect and advance bold climate solutions that improve people's lives. Visit @solutions.project to learn more.



We can't afford to sit out on climate action. Over 100 nonprofits, businesses, foundations, and cultural leaders have pledged a renewed commitment to protect and advance climate solutions that improve people's lives and promote healthy communities. Follow @solutions.project to see how you can get involved. #We❤️PeoplePlanet

AMPLIFY

SHARE & REPOST FROM SOCIAL MEDIA

Feel free to also check out The Solutions Project social media and share any content from there. We will start posting on **Wednesday morning April 30** and continue for several days.

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)



CREATE

MAKE YOUR OWN CONTENT

This moment is about collective unity. We want to see a diversity of stories showing the power of ground up climate solutions.

Create your own content about climate solutions you are working on or championing.
Show how it improves people's lives.

You can [DOWNLOAD](#) the “We ❤️ People & Planet” logo and add to your own social media content. Post on your social media and add #We ❤️ PeoplePlanet.





THANK YOU!

If you have any questions reach out thelma@thesolutionsproject.org or sarah@thesolutionsproject.org

